Terms & Conditions
Luas Instagram ‘Follow to Win’ Competition, June-July 2023

The below sets out the contractual terms and conditions on which you may enter the ‘Follow to Win’ Instagram competition (the Terms) and be in with a chance of winning one of five TFI Adult Leap Cards, to the value of €50.00 each. The competition is open to all residents living in the Republic of Ireland.

1. INFORMATION ABOUT US
The promoter is Luas / Transdev.

2. HOW TO ENTER THE COMPETITION
To enter the ‘Follow to Win’ competition, entrants must: follow the @luasnews Instagram account on or before Wednesday, July 5th. Entrant(s) must be aged 18 years or over and Luas / Transdev reserves the right to request written proof of identity and age from all entrants. By entering the Competition, entrants are confirming to Luas / Transdev that they are 18 years of age or over.

3. COMPETITION RULES AND PROCEDURES
The closing date for the Luas / Transdev ‘Follow to Win’ competition is 12pm on 05.07.23. Late entries will not be considered.
Winners of the competition will be chosen and contacted by Luas / Transdev through the @luasnews Instagram page.

4. PRIZE DETAILS AND CHOOSING THE WINNERS
Each competition prize entails the following:
1 x TFI Adult Leap Card topped up with €50.00
The five winners will be sent their TFI Adult Leap Card directly to the postal address provided by them.
The winners of the competition shall be selected by Luas / Transdev, whose decision is final. No correspondence relating to the competition will be entered into.
In the event that an entrant can’t be reached after reasonable attempts have been made to do so, Luas / Transdev reserves the right to offer the prize to the next randomly selected entrant.
Unsuccessful entrants will not be contacted.
The prize is not transferable to another individual and no cash or other alternatives will be offered. Prizes not claimed within three days from the date the competition winner is announced will be deemed to have been forfeited, and Luas / Transdev may dispose of such prizes without any liability to the winner.
Luas / Transdev employees, officers or agents of any companies associated with the Competition are restricted from entry.

Competition Privacy Policy

1. Your trust is very important to us. The Promoter is the Data Processor of your personal information. This means we decide what your personal information is used for and the ways in which it is processed. The Promoter is committed to protecting the privacy and security of your personal information.

2. This Competition Privacy Policy describes how we collect and use personal information about you during and after the June-July 2023 Follow to Win Competition, in accordance with data protection laws. It is important that you read this policy so that you are aware of how and why we are using your personal information.
3. Additional information can be found in the Luas Privacy Notice and Cookies Notice. Where there is inconsistency between those documents and this policy, this policy shall prevail.

4. What will we collect and how will we use it?
The Promoter will collect and process the personal information that we need to run the competition. The personal information that we will collect includes: first name, last name, Instagram handle and postal address. Personal information provided to enter the competition will only be used for the purpose of the competition. Personal information provided (opt-in) to receive the latest competition info, news etc. will only be used for circulation of the Luas Inside Track e-Newsletter. Subscription to the Luas Inside Track e-Newsletter is not a condition of the competition entry.

Once you have provided your personal data to us, we will process it on the basis of legitimate interests (both of the Promoter and you).

5. How long will we retain your information?
The Promoter will retain your personal information for a period of 2 years to facilitate audits and any complaints or queries following the competition.

6. Sharing your information
The competition entry mechanic is hosted by Instagram, a third-party supplier. If your submission is successful, your information will be shared with our third-party supplier, TFI Leap Card.

7. Your rights and more information
Under certain circumstances, by law you have the right to:
• Request access to your personal information
• Request correction of the personal information that we hold about you.
• Request erasure of your personal information.
• Object to processing of your personal information where we are relying on a legitimate interest (or those of a third party).
• Request the restriction of processing of your personal information.
• Request the transfer of your personal information to another party in a structured and commonly used format (also known as data portability).

8. If you have any questions about how The Promoter handles your personal information, or you wish to exercise any of the above rights, please contact our Data Protection Officer at our office address (Transdev Dublin Light Rail Limited, Luas Depot, Red Cow Roundabout, Clondalkin, Dublin 22, D22 CSP3) or by email at info@luas.ie.
You are entitled to lodge a complaint with a supervisory authority. In Ireland, the supervisory authority is the Data Protection Commission (DPC).